

**What is claimed is:**

1. A service providing area retrieval system comprising a retrieval site connected to a computer network and including a retrieval server, a retrieval database storing data on genres of handled merchandises and service providing areas of registered shops; and a registered shop database storing service request data of each shop registered for the retrieval database,

wherein said retrieval server of said retrieval site retrieves shops capable of providing a service from said retrieval database in correspondence with an entry of a desired merchandise genre and a service providing shop from an information terminal having connected to said retrieval site, and displays the retrieved list of the corresponding shops on the information terminal, and after a shop is selected based on the list, retrieves the service request data of the selected shop from said registered shop database, and displays the service request data on the information terminal, and then after an entry for requesting a service based on the service request data, sends the requested service contents to the selected shop.

2. The service providing area retrieval system according to claim 1, wherein said retrieval site further includes a registered user database storing user information, to

retrieve user information from said registered user database based on an entry on the information terminal, and retrieve said list of shops capable of providing the service and said service request data based on the  
5 retrieved user information.

3. The service providing area retrieval system according to claim 1, further comprising a map database site including a map server and a map information database  
10 storing map image data and connected to the computer network, wherein an entry of a destination of the provided service on the information terminal is performed on a map image displayed based on the map information data read out from said map information database by said map server of  
15 said map database site.

4. A service providing area retrieval system comprising;  
a retrieval site connected to a computer network and including a retrieval server and a retrieval database  
20 storing data of genres of handled merchandises and service providing areas of registered shops; and

a shop site connected to the computer network and including a shop server, a merchandise information database storing service request data of the shops,  
25 wherein said retrieval server of said retrieval site retrieves shops capable of providing service from said

retrieval database in correspondence with an entry of a desired merchandise genre and a service providing shop from an information terminal having connected to said retrieval site, and displays the retrieved list of the corresponding shops on the information terminal, and after a shop is selected from the list, connect the information terminal to said shop site of the selected shop,

wherein said shop site connected with the information terminal displays a service request screen on the information terminal based on merchandise information data read out from said merchandise information database by said shop server.

5. The service providing area retrieval system according to claim 4, wherein said retrieval site further includes a registered user database storing user information, to retrieve user information from said registered user database based on an entry on the information terminal, and retrieve said list of shops capable of providing the service and said service request data based on the retrieved user information.

6. The service providing area retrieval system according to claim 4, further comprising a map database site including a map server and a map information database storing map image data and connected to the computer

network, wherein an entry of a destination of the provided service on the service request screen displayed on the information terminal is performed on a map image displayed based on the map information data read out from said map  
5 information database by said map server of said map database site.